

Sidekicks Program Definitions

Maine Prevention Services

Maine Prevention Services is an initiative through the Maine Center for Disease Control and Prevention working across the state to impact tobacco, substance use, and obesity.

MaineHealth, Center for Tobacco Independence, Tobacco Prevention Services

The MaineHealth Center for Tobacco Independence (CTI) supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of tobacco prevention objectives.

District Tobacco Prevention Partners

DTPPs work across multiple settings to help develop, adopt, and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life.

Master Trainer

A Master Trainer is anyone who has attended a Sidekicks training facilitated by MaineHealth Tobacco Prevention Services. Once trained, Master Trainers can then bring the Sidekicks curriculum to train other adult community partners or youth. Master Trainers are part of a larger network of adults who can provide ongoing support to adult community partners and youth Sidekicks.

Sidekicks Adult Advisor

An adult who has been trained on the curriculum by a Sidekicks Master Trainer to deliver the Sidekicks training program to youth.

Sidekicks Adult Ambassador

An adult who has not been trained in the Sidekicks curriculum but offers a supportive role to Sidekick Adult Advisors and/or youth Sidekicks at their designated Sidekicks program site.

Community Partner/Organization

Organizations/adults working with youth ages 11-18 (approx. grades 7-12) would be appropriate to participate in the Sidekicks program. This could include youth-serving entities and/or schools who have the ability to meet with youth multiple times both to conduct the 4-hour training (at once or over a series of sessions) and to provide ongoing adult support for trained youth.

Sidekicks

A youth (ages 11-18) who has completed the Sidekicks training to hold respectful conversations with their peers about tobacco use as well as other risky behaviors.